

National PTA Website -- www.pta.org

- Your first stop for *everything* PTA. Latest news, resources, benefits, etc.
- Share the address with all members and local unit leaders. Find all PTA materials here, including electronic copies of items mailed to your unit, and much, much more.

Three for Me program and website—www.three4me.com

- Units register online and get materials and ideas to support volunteerism and parent involvement. People pledge 3 hours of time over the course of a year to a child. PTA provides suggestions for involvement.
- Open to PTA and non PTA schools alike. Demonstrates PTA's commitment to parent involvement.

The PTA Parent e-newsletter

- Go to the National PTA website homepage for sign-up;
- Great for all members; contains valuable parenting tools and topical info.

Local Leader e-newsletter

- If you want to subscribe, simply send an e-mail with your request to info@pta.org. To read online, go to www.pta.org/localleader.html.
- Especially good for local unit leaders (officers, committees) to keep up-to-date on the latest resources, scheduled mailings, and happenings within PTA.

PTA Takes Action (This Week in Washington) e-newsletter

- Watch for this newsletter's relaunch in September as a blog and monthly newsletter.
- Great way to find out what is going on, the latest news on how government will soon be impacting your child's classroom.
- Great idea for all PTA members to receive this e-newsletter to find out what is happening and how their PTA is working for them.

Great Idea Bank

- Visit NPTA website, go to *Running a PTA* tab.
- Perfect for anyone chairing a committee or holding an office to share and find great ideas for programs, fundraisers, membership boosters, etc.

On-line Bulletin Boards

- National PTA website homepage sign on.
- All members can post questions, ideas, and concerns and communicate with out PTA members around the world.
- In addition, local leaders can sign on to post to a local leader bulletin board found under *Leadership Resource* tab, and share experiences with others doing the same volunteer jobs in other parts of the world.

Our Children Magazine

- Visit NPTA website, look for featured articles, or go to PTA Magazine link at the top of the page.
- Hard copy sent to all units.
- Additional subscriptions available. Purchase a few for the school lobby, local library, multiple officers, etc. Full of parenting info, educational articles, and organizational and PTA tips and ideas.

Leadership Training

- State and National, check websites, email and snail mail, and watch for the latest opportunities to learn. Conventions, state trainings, leadership conferences, regional trainings...keep your eyes open.

E-Learning Courses

(PTA Basics, Grant Writing, Effective Advocacy, Resolutions, Running a Successful PTA program, Conflict Management, Parliamentary Procedure, Your PTA Year, Preventing Theft in Your PTA, etc.)

- Visit NPTA website, go to *Running a PTA*, then *Leadership Training* tab.
- Learn at any time and at your pace; new courses added regularly.
- Individual members can benefit from some of the courses; new local unit leaders can get the tools they need to succeed in their volunteer efforts; entire boards can take courses at the same time and experience board training.

Quick Reference Guides:

President, Membership, Programs, Money Matters

- Hard copy mailed to local unit, or visit the NPTA website, under *Leadership Training* and go to *Reference Guides* tab.
- How-To guides to help you run a nonprofit organization, from agendas to officer jobs; membership campaigns to filling out an IRS 990 form; programs to basic parliamentary procedure. A must for all local unit leaders.
- Designed to help local leaders work smarter and feel comfortable in their roles, and to answer frequently-asked questions about PTA leadership.

Individual Member Benefits:

Barnes & Noble.com; MetLife; MedicAlert; Southwest Family Vacations; Sharp Electronics, etc.

- Visit the NPTA website, go to *Member Benefits* on the top-level navigation.
- Discounts and special offers only for PTA members. Tell all your members how to access this area and use their PTA membership cards to save. Check Local Leader E-Newsletter for special offers and new retailers.

Voice and Influence

- State and National capital presence; your issues and concerns brought to decision-makers.
- Visit NPTA website, go to *Take Action* and click on *Advocacy 101* to find out how to be effective advocates for your children in your community.

Member to Member Network

- Visit NPTA website, go to *Take Action* and click on *Member to Member Network*.
- Sign up to be notified when your voice is most likely to influence your elected leaders' decisions, and receive special mobilization notices to help you make an impact.
- Encourage all members to sign on to be part of PTA's quick-response force.

Take Your Family to School Week program

- Visit NPTA website, go to *PTA Programs*.

- Week-long program in conjunction with Founders Day using best practices and sharing tips on encouraging families and greater community to enter the school building and get involved.
- Planning guide, events ideas, student success sheets, and Frequently Asked Questions sheets available. Grants available to units with best ideas.

Reflections Arts Program

- Visit the NPTA website, go to *PTA Programs*.
- This arts program recognizes achievement in photography, dance, video/film, music composition, literature, and visual arts for students in elementary, middle and high school.
- The Reflections Program Enhancement Grant for Local Units. Go to http://www.pta.org/mary_lou_anderson_reflections_arts_enhancement_grants.asp to apply online.

The Power of Partnerships (follow up phase to Building Successful Partnerships (BSP) Program & Parent Involvement Schools of Excellence Certification)

- Visit the NPTA website, go to *PTA Programs*.
- Parent involvement equals student success. Download great info for parents, teachers and administrators.
- Call your state office and ask for a Power of Partnerships (fka BSP) workshop in your school.
- Assemble a team and do a self-assessment of your school's parent involvement. Take action by implementing the National Standards for Family-School Partnerships, and participate in the The Phoebe Apperson Hearst Family-School Partnership Awards (monetary recognition for Outstanding and Awards of Excellence categories). Get National Recognition for Your Collaborative Efforts!

Let's Fight Flu Together Initiative

- Visit the NPTA website at www.pta.org and e-Notices for details on how to participate.

PTA Movie Night

- Visit the NPTA website at www.pta.org

People

- Volunteers just like you, trained and ready to assist you.
- Professional staff a phone call or email away at 1-800-307-4PTA www.pta.org; and info@pta.org